

JBD-161100080101 Seat No. _____

M. B. A. (B & F) (Sem. I) (CBCS) Examination

December - 2019 Principles of Management

Time: 3 Hours [Total Marks: 70]

Instruction: All Questions Carry Equal Marks.

1 What do you mean by term Management? Explain Process of Management.

OR.

- 1 Critically explain Contingency Approach of Management.
- 2 (A) Discuss features of Management by Objectives.
 - (B) Explain process of Decision Making.

OR

- 2 What is planning? Discuss its importance and briefly explain various steps necessary in planning process.
- 3 Define term Motivation. Critically Discuss Maslow's Theory of Motivation.

OR

- 3 Define term leadership. Explain leadership styles.
- 4 Define term Control. Discuss its importance and explain. Discuss Techniques of control.

OR

- 4 Discuss in detail types of organization structure.
- 5 Write Short Notes: (Any Two)
 - (a) Process of Communication
 - (b) Management as Art and Science
 - (c) Benefits and Limitations of Decentralization
 - (d) Global Environment